

NYSCHA Annual Meeting – October 20-22, 2010

Schedule of Programs

WEDNESDAY, OCTOBER 20, 2010	
10:30-11:45 a.m. Pre-Conference Session (75 minutes)	
WE-PRE	Herbal Medications in College Health: Issues of Safety & Efficacy Cheryl Flynn, MD, MS, MA, Syracuse University Health Services
1:00-2:15 p.m. Keynote Session (75 minutes)	
WE-KEY	Weight, Health, & Culture: Exposing the Myths, Exploring the Realities Jon Robison, PhD, MS, Michigan State University and Western Michigan University
2:45-4:15 p.m. WE-1 Concurrent Sessions (90 minutes)	
1.01	Medical Mimics: Medical Causes of Behavioral Health Symptoms Alexandra Hall, MD, Cornell University
1.02	A Public Health Perspective on Infectious Diseases on a College Campus James Turner, MD, University of Virginia and ACHA Past President
1.03	Physical Assessment: An Interactive Lecture for College Health Nurses Wendy Wright, MS, RN, APRN, FNP, FAANP, Wright Associates Family Health Care (See Faculty Disclosure on last page.)
1.04	The Balanced Scorecard: A Quality Assurance System for College Health Kevin Readdean, MEd, Rensselaer Polytechnic Institute
1.05	10 Things You Can Do Right Now: To Ease Concerns About Your Weight and Improve Your Health , Jon Robison, PhD, MS, Michigan State University and Western Michigan University
4:45-6:00 p.m. WE-2 Concurrent Sessions (75 minutes)	
2.01	Psychiatric Prescribing in College Health: Anxiety and Major Depressive Disorder David Newman, MD, Ithaca College
2.02	Dyspepsia Cheryl Flynn, MD, Syracuse University
2.03	Telephone Triage in a College Health Setting Wendy Wright, MS, RN, APRN, FNP, FAANP, Wright Associates Family Health Care (See Faculty Disclosure on last page.)
2.04	A Brief History of Minimum Drinking Age Policies in the United States Joy Newman, ABD Doctoral Candidate, Certificate in Core Public Health Concepts, University at Albany
2.05	"Safe Zones": Creating a Welcoming Campus Climate for LGBT Students, Staff, Faculty, and Their Allies , Tara Schuster, BA, MS (in progress), Rensselaer Polytechnic Institute

NYSCHA Annual Meeting – October 20-22, 2010

THURSDAY, OCTOBER 21, 2010	
9:00-10:15 a.m. TH-3: Concurrent Sessions (75 minutes)	
3.01	A 2010 Update on Stress Fractures , Andrew Getzin, MD, Cayuga Medical Center and Ithaca College
3.02	An Update in Type I Diabetes Management , Lauren Lipeski, MD, Upstate Medical University, Joslin Diabetes Center
3.03	Psychopharmacology: An Overview , John Tanquary, MD, Consulting Psychiatrist, Le Moyne College and Syracuse University
3.04	Creating a Smoke-Free Campus: Lessons Learned at UB Sharlynn Daun-Barnett and Sherri Darrow, PhD, University at Buffalo
3.05	The Logic Model: A Helpful Tool for Program Planning & Evaluation William Kernan, EdD, MPA, CHES, William Paterson University of New Jersey
10:45-12:15 p.m. TH-4: Concurrent Sessions (90 minutes)	
4.01	Common Hand and Wrist Injuries , Andrew Getzin, MD, Cayuga Medical Center and Ithaca College
4.02	Common Dermatologic Problems in College Students: A(acne) to Z(zoster) Judith Mysliborski, MD, retired from Capital District Dermatology Associates, PC
4.03	Multidisciplinary Approach to Eating Disorders on Campus: A Case Based Discussion Amanda Bailey, MSW, LCSW; Anne Kearney, LCSW; Julie Doody, MSN; Jennifer Thieben, MS, RPA-C, LeMoyne College
4.04	Challenging Community College Student Alcohol Use: Challenges and Strategies , Matthew Kiechle, MS, CHES, Thompkins Cortland Community College and Karen Stein, BS, MS, Finger Lakes Community College
4.05	Data & Student Health: The Benefits of a Student Health Research Collaborative William Kernan, EdD, MPA, CHES, William Paterson University of New Jersey
1:45-3:15 p.m. TH-5: Concurrent Sessions (90 minutes)	
5.01	Women's Health Update , Alexandra Hall, MD and Beth Kutler, NP, Cornell University
5.02	Medications, Herbs, and Supplement Use in Psychiatry Virginia Duffy, PhD, Psychiatric NP, PsychSense: Mental Health Consulting and Education (See Faculty Disclosure on last page.)
5.03	Suicide Prevention Models and Responses in Institutions of Higher Education Gregory Ells, PhD, Cornell University
5.04	College Students with an Asperger's Syndrome Diagnosis Brian Bushart, MS and Martha Rich, RN, ANP, Keuka College
5.05	Assessment and Evaluation Practices 101 , Patricia Francis, PhD, SUNY Oneonta

NYSCHA Annual Meeting – October 20-22, 2010

4:00-5:15 p.m. TH-6: Concurrent Sessions (75 minutes)	
6.01	An Evidence-Based Review of Asthma Among College Students , Erin Hall-Rhoades, MD, Ithaca College
6.02	Creating a Travel Clinic: The Importance of Travel Health Services in a College Setting Nicole Casten, BSN, Barnard College
6.03	Understanding Self Injury , Brigid Cahill, PhD, University of Rochester
6.04	Substance Use and the Returning Combat Veteran Lauren Love, LCSW-R and Paul Seymour, EdM, CASAC, MAC, Syracuse VA Medical Center
6.05	Red Watch Band: Stony Brook University’s Comprehensive Bystander Intervention Program to Prevent Death from Toxic Drinking , Lara Hunter, MSW and Ellen Driscoll, MSW, Stony Brook University
FRIDAY, OCTOBER 22, 2010	
8:00-9:15 a.m. FR-7: Concurrent Sessions (75 minutes)	
7.01	Clinical Medicine Hot Topics , Alexandra Hall, MD, Cornell University and Brooke Durland, MD, Rochester Institute of Technology
7.02	Allergy Injections in the College Health Setting , Mary Madsen, RN-C, University of Rochester
7.03	New York State Immunization Information System (NYSIIS): What You Need to Know Loretta Santilli, MPH, New York State Department of Health
7.04	Programming on a Dime: Creative Collaborations with Campus & Community to Provide Effective, Inexpensive Health & Wellness Programming Cathy Smith, MEd, CHES and Jennifer Doeing, SUNY Cortland
7.05	Developing Best Practices for Educating Students about Marijuana Melissa Tihinen, MA, MSW (candidate) and Katrina Lee, MA, New York University
9:20-10:35 a.m. FR-8: Concurrent Sessions (75 minutes)	
8.01	How to Avoid a Headache When Treating Headaches: Approach to Headache in the College Student , Susan Cowdery, MD, Cayuga Neurologic Services
8.02	Health, Safety, and Risks in the Chemistry Laboratory , Neal Adams, PhD, The SUNY College of Environmental Science and Forestry
8.03	The Use of Metaphors in Counseling College Students , Stephen Smith, MSW, LCSW-R, SUNY Cortland
8.04	Colleges 4 Change: Strategies to Counteract Tobacco Use and Industry Influence Through Campus Policy Change , Katelyn Upcraft, MPH, CHES, Colleges for Change at the Onondaga County Health Department; Amanda Cady, Faxton St. Luke’s Healthcare; Evan Kesler, Jewish Community Center; Ken Dahlgren, MPH, Cornell Cooperative Extension – Cattaraugus, Allegany; Taghira Herrar, MPA, Family Services of Westchester—Colleges for Change; Randi Zito, MEd, YMCA Family Services
8.05	Lostinfacebook.com , Shelly Sloan, MS, CHES, SUNY Oswego

NYSCHA Annual Meeting – October 20-22, 2010

10:45-12:00 FR-GEN: General Session (75 minutes)

**FR-
GEN**

"Everything you should know about sleep but are too tired to ask."

James Maas, PhD, Cornell University and co-founder, Sleep for Success and Rebecca Robbins, BS, PhD Candidate, Cornell University and co-founder, Sleep for Success
(See Faculty Disclosure on last page.)

Faculty Disclosures

The following presenters have indicated that they have relationships with commercial entities to disclose:

Virginia Duffy, RN, PhD, Psychiatric NP has disclosed that she is the owner of Psychsense: Mental Health Consulting and Education.

Virginia Duffy will be presenting one session on Thursday, October 21, 2010:

TH 5.02: **Medications, Herbs, and Supplement Use in Psychiatry**

Wendy Wright, MS, RN, APRN, FNP, FAANP has disclosed that she is the owner of Wright Associates Family Health Care, PLLC; receives grant/research support from Novartis and Daiichi-Sankyo; and is on the speakers' bureau for GSK, Novartis, Sanofi-Pasteur, Daiichi-Sankyo, OrthoMcNeil, Takeda.

Wendy Wright will be presenting two sessions on Wednesday, October 20, 2010:

WE 1.03: **Physical Assessment: An Interactive Lecture for College Health Nurses**

WE 2.03: **Telephone Triage in a College Health Setting**

James, Maas, PhD, has disclosed that he is the co-founder of Sleep for Success.

James Maas, PhD will be co-presenting the following session with Rebecca Robbins on Friday, October 22, 2010:

FR-GEN: **"Everything you should know about sleep but are too tired to ask."**

Rebecca Robbins, BS, PhD Candidate has disclosed that she is the co-founder of Sleep for Success. She has worked with such diverse client groups as JP Morgan, Chase, ING, John Hancock, the New York Jets, the Orlando Magic, Deerfield Academy, and the Hong Kong International School.

Rebecca Robbins, BS, PhD Candidate will be co-presenting the following session with James Maas, PhD on Friday, October 22, 2010:

FR-GEN: **"Everything you should know about sleep but are too tired to ask."**